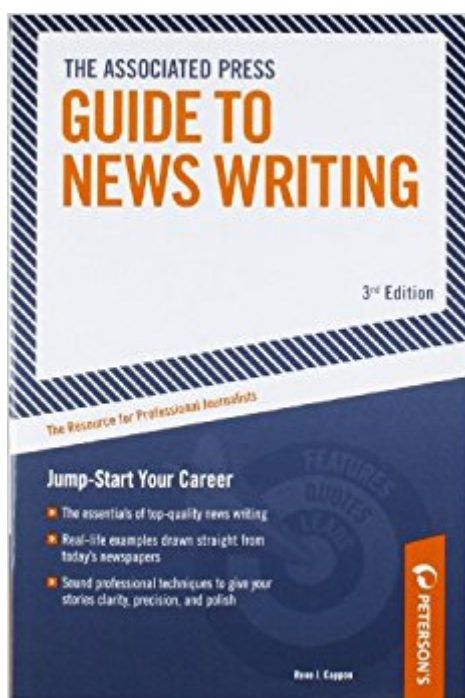


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Associated Press Guide To News Writing: The Resource For Professional Journalists



Synopsis

A former AP General News Editor offers novices and seasoned professionals practical advice and lively commentary on writing like a pro. He covers all the essentials of researching, generating, and writing: developing a hook, choosing the right words, constructing a good lead, and more.

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Customer Reviews

This official guide, The Associated Press Guide to Newswriting, is recognized as the standard professional resource for both novice and experienced news writers. --This text refers to an out of print or unavailable edition of this title.

Rene J. Cappon is the General News Editor of the Associated Press, the oldest and largest news organization in the world, serving as a source of news, photos, graphics, audio and video for more than one billion people a day. --This text refers to an out of print or unavailable edition of this title.

Has helped me with my writing so much. It is also so fun to read which is surprising considering I read it for a class. I still remember some of Coppon's jokes when I'm writing.

An excellent must have book for every editor/journalist. As an editor with three years of experience, it taught me a lot. The only thing I can complain about is the book's quality. It's doesn't feel durable and the greyish paper along with the contrast lacking ink take a bite off the reading pleasure.

The book is small, testimony to its conciseness, since it shares very useful and helpful information. Information that I found useful even as an experienced journalist. I especially enjoyed the portion dealing with journalese. Most journalists would learn from and benefit by reading this book, since journalese is everywhere. Looking back on my work in the light of this book's counsel, I was able to recognize mistakes I had made that had weakened my reporting. I have started implementing Mr. Cappon's advice in my work and see a marked improvement.

Even if you don't write the news, read this book, it will make you a better writer and better communicator, period.

Helpful when taking college level JOUR classes.

Excellent guide. It is full of very useful information about all aspects of writing news stories. It is concise but very informative. Thanks for the writer and .com

A good resource. I learned stuff. But seriously, I loved its message of efficient words. A lot of "writers" need to read this book. And it's short, so they could.

This is almost an absolute necessity if you write any type of media release. It is a valuable reference source for Information and Affairs folks who have to compose written releases.

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